

# 2018 Activity Reflection for:

## ORGANIZATION: Forté Campus

Submitter: Zagadou Oyotode

Organization's Primary Advisor: Madeleine Aborn

### EVENT DETAILS

**Event Title: The New Age of Business: Entrepreneurship & Inclusivity - Reflection**

Theme: Group Business

Hosts: Meliora LaunchPad | Cherine Ghazouani | Forté Campus | Zagadou Oyotode

Description: Please find below the description that we used for our Facebook event description:

Looking to broaden your network by interacting with diverse group of entrepreneurs and business leaders who have a strong sense of purpose? Are you interested in understanding the challenges that women face in the workplace? Want to find out about the value of an MBA? Then you should definitely not miss out on this conference happening this Saturday, April 20 from 2 - 6.30pm! There will be 5 total sessions with guest speakers but you only have to attend 3 according to your interests (one session by Meliora Launchpad, one by Forté Campus & the conjoined panel!). First two sessions (2 - 3pm):- THE VALUE OF AN MBA by Forté Campus in collaboration with the Simon Business School in Simon Gleason 118A few Simon Business School's current MBA students will be talking about the value of an MBA. This session is aimed towards undergraduate students thinking of getting an MBA or deciding whether it is the right choice for them somewhere along their career. The panelists have work experience in various industries including International Affairs, Humanities, and Economics. They are Tayler Torry, Ashley Brown, Anne Lyons and Guzeliya Sayfullina.- ENTREPRENEURSHIP AND EDUCATION by Meliora Launchpad in Simon Gleason 119Guest Speaker: Andrew ScheinmanStudents tend to be confused about what they have to do in their career. Andrew got his PhD, then got his JD, and is currently an entrepreneur; Andrew's been in all those different fields. If you're confused about entrepreneurship and education, dropping out, integrating both fields together, come hear Andrew talk about his experience. 2nd Sessions (3.15 - 4.15pm)-WOMEN IN THE WORKFORCE by Forté Campus in Simon Gleason 118We have invited a panel of women to discuss their experiences and the different challenges they face in their various industries. You will also have the opportunity to network with them at the networking event. Our panelists include: 1. Kelly Taran, the Chief Information Officer for First American Equipment Finance. She completed her MBA at the Simon Business School and holds a bachelor's degree in Computer Science, with minors in Mathematics and Business Studies. 2. Sreekala Madakkavil, a current Simon MBA student who has an Electrical Engineering background. She interned at Facebook last summer and will be returning as a full-time employee after graduating this year. 3. Lindsay Macaluso, an Associate at Largo Capital who places debt and equity commercial real estate offerings throughout North America. She holds a Master of Science in Real Estate Development and Master of Business Administration degrees from the State University of New York at Buffalo where she was the recipient of the Blackstone Forbes 30 Under 30 designation for her work mentoring early-stage startup businesses. 4. Jessica Liang, Sr. Project Analyst within the credit division at M&T Bank in Buffalo. She graduated from Yale University, where she was a political science major and Education Studies Scholar. -INTEGRATING TECH INTO ENTREPRENEURSHIP by Launchpad in Simon Gleason 119Guest Speaker: Jennifer IndovinaHow do you see the future of work? Engineering and Technology seem to be the only way to go, but innovation in those fields is also necessary. How do you integrate technology and innovation, engineering and entrepreneurship? Come hear the story of an engineer who did just that. Final Session by Forté Campus and Launchpad from 4.30 - 5.30pm in S207 (Simon Business School)ENTREPRENEURSHIP AND INCLUSIVITYThis panel includes: 1. Alyssa Whitfield, Founder and CEO of Dress for Success Rochester 2. Anqesha Murray, Founder and CEO of Autumn Rise Foundation Inc. Autumn Rise Foundation is a women-centered educational and charitable nonprofit organization created to spread awareness about issues women face daily. Anqesha graduated from the University of Rochester last year with a degree in Biological Sciences with a concentration in Microbiology and Immunology. The networking session

will be happening from 5.30 - 6.30pm in the Rotunda where we will also be thanking our speakers. Snacks will be provided throughout the event. Dress Code: Business Casual Co-Sponsors include: Simon Business School, Gwen M. Greene Center for Career Education and Connections, Rochester Business Association, Undergraduate Finance and Economics Council

Event Image: <https://images.collegiatelink.net/clink/images/e762cc26-2c21-436d-bc67-f039209080e3ddbc0929-0192-4841-9ae0-0918b0dc6036.png>

### TIME AND PLACE

Dates: 4/20/2019 2:00:00 PM - 4/20/2019 6:30:00 PM at Simon Business School

### EVENT OPTIONS

- Visibility: Invitation Only
- Category: Conference
- Perks:
- Allow anyone to self-report attendance: No
- Who can RSVP?: None

### RSVP OPTIONS

- Maximum # of RSVP spots allowed: 0
- Count guests against remaining RSVP spots: No
- Limit # of guests per RSVP:
- Maximum # of guests allowed per RSVP:

### REFLECTION MAIN

- Please indicate the type of Activity on which you are reflecting: Conference as a host
- Did you have any expenses for this program?: Yes

### REFLECTION BUDGET

- What was your budget for this event, program or activity?: 1213
- How much was spent?: 300
- Would you budget differently next year?: No
- Did you receive supplemental funding through SAAC?: No
- If so, how much?:
- If so, how much was spent?:
- If so, would you request funding any differently in the future?: No
- What type of additional funding did you receive?: No Additional Funding

### COMMUNITY SERVICE ACTIVITY ASSESSMENT

- Name of the Dept., Org., or Community Partner with which you completed your Community Service Activity:
- Name of the Dept., Org., or Community Partner's contact person:
- Phone Number:
- Email:
- What is the frequency of this service activity?:
- What parts of this service activity were the most successful?:
- What parts of the service activity could have been improved?:
- Would you work with/for this Dept., Org., or Community Partner again in the future? Why, or why not?:
- How did the activity impact both your organization's members and members of the Department, Organization or Community Partner with whom you worked?:

### COMPETITION/CONFERENCE ATTENDEE REFLECTION

- Who hosted the Competition or Conference?:
- How many members of your Student Organization participated?:

- Would you bring the same number of participants in the future? Explain:
- What preparation/planning was done for this competition?:
- What did your organization gain from attending this Competition or Conference?:
- Would your organization attend this competition or conference again, if invited? Please Explain:
- Do you feel that your Organization had adequate time to prepare for this competition or conference regarding Travel Logistics (including Group Travel Process)?:
- Do you feel you would have benefited from greater assistance or support from any parties involved? Please explain:

### EVENT HOST REFLECTION

- Did your event include alcohol?: **Not**
- What type of event with alcohol are you evaluating? if your event did not include alcohol, select does not apply: **Does Not Apply**
- If the event was off-campus, were you satisfied with interactions with management at the location?: **No - N/A**
- Approximately how many people attended your event?: **Undergraduate Students - 30 | Faculty/Staff/Graduate Students - 8**
- Was your event ticketed?: **No**

### *Event Success Reflection*

- What was successful about the event?: **Despite the fact that we did not receive any funds from the school we have been able to provide what was needed to the participants with the help of the Forte Foundation and Meliora LaunchPad - our cohort.**
- The planning process while stressful due to the time frame we had to make the conference happen and the lack of constant effort from our co-host, has been well organised by our secretary , who also held us accountable for what needed to be done every week. Everyone in the team was doing her best to make the conference happen from using their personal time to execute their tasks on time to help a teammate finish hers on time. The team has been very collaborative and understanding of the goal and the work that needed to be done.
- While we should have probably advertised our events earlier and start the planning process earlier too, we manage to make a flyer shared on our social media and by email. The conference has also been advertised by the Career Center, the Business Buzz of the University of Rochester and our co-host. They helped us reach a lot of people in a short period of time.
- For the speakers, every co-host was supposed to bring half of the number needed for our last panel so two each. For the first two separate panels, Forte had 4 to 5 panelists engaging in important topics. The Forte Foundation and the Career Center connected us with potential speakers for the conference from their networks. The speakers have all been responsive to email and willing to engage in our conference.
- We could tell that the participants were very interested in the topics by their engagement in the panels. They were all attentive and asked a lot of questions.
- For a first conference, we believe this was a success.
- What changes would you have made to make the event better or more successful?: **We would start planning for the conference in late November . This includes finding funds, co-sponsors and speakers. We believe that with more time and effort put into it , the conference would have had more impact.**
- Would you host this event again in the future? Why or why not?: **Yes - When asked if they would come to a conference like ours every year, they said yes because they believe in our mission and vision which is to increase the numbers of women having leadership positions and the conference is a good way to bring everyone**
- Was your event Co-Sponsored/Collaborated?: **Yes**
- Did your Organization collect funds to benefit a Charity during your event, program or activity?: **No**

### TICKETED EVENTS

- How many tickets for this event were sold at The Common Market?:
- How many tickets for this event were sold Online?:
- How many tickets were sold at the Event (door sales)?:
- What ticket types were listed for sale and what was the list price for each?:
- How many TOTAL tickets were listed for Sale?:
- Did your organization provide Complimentary Tickets for this event? *If Complimentary Tickets*

*were provided, please give the number requested AND number used:*

- What were your anticipated Ticket Sales in dollars?:
- What was your actual Ticket Sales in dollars?:
- What were the results for your ticket sales?:
- If anticipated and actual sales vary greatly (half or less were sold), what do you think are causes for the difference?:
- Please describe why you think the factors above contributed to the significant difference in anticipated and actual ticket sales?:

### EVENTS THAT COLLECTED DONATIONS FOR CHARITY

- What was(were) the charity(ies) for which donations were collected?:
- How much did your organization raise?:
- Has your organization fulfilled its promise to donate the funds?:

### CO-SPONSOR/COLLABORATOR ADDITIONAL INFORMATION

- What Student Org., Dept., or Community Partner(s) were your cosponsor(s)/collaborator(s)?: **Meliora LaunchPad**
- What was the role of the Co-Sponsor(s)/Collaborator(s)?: **Assistance planning the event/program**
- Was the Co-Sponsor/Collaboration process successful? If not, how could it have been improved?: **No - It has not been successful due to the lack of effort to make the conference successful. We have been doing most of the work and they started to actively work and communicate with us the week of the event.**
- **Communication is definitely key. Having a be**
- Would you work with the same Co-Sponsors/Collaborators again? Why, or why not?: **Yes - We would work with them again and make things clear from the beginning because we are all students and at the beginning of our leadership journey for most of us. As long as we are here for each other, there is an opportunity to learn for everyone, t**

### AS CO-SPONSOR/COLLABORATOR

- What Department, Student Organization or Community Partner hosted this event?:
- What support or role did you provide as a Co-Sponsor/Collaborator to the hosting Department, Student Organization or Community Partner?:
- Were you satisfied with the hosting Department, Student Organization or Community Partner's planning and preparation for the event? (Communication, scheduling etc.):
- Would you co-sponsor with the hosting Department, Student Organization or Community Partner again in the future?:
- Do you believe your organization's Co-Sponsorship/Collaboration aided in the success of the event? Explain:

### GENERAL INTEREST MEETING

- What methods of advertising were utilized?:
- How many current members attended the meeting?:
- How many prospective members attended the meeting?:
- Were new members added in CCC to your organization's roster since this meeting?:
- Was food and/or beverages provided?:

### PRACTICE/REHEARSAL/STUDY GROUP REFLECTION

- How often did your Organization hold practices, rehearsals or study groups?:
- Was your practice, rehearsal, or study time sufficient to meet the goals of your organization? Explain:
- Was the practice, rehearsal, or study space adequate to your needs? Explain:
- What could be done to improve the practice, rehearsal, or study experience for your members? Explain:

#### PUBLICATION REFLECTION AND ASSESSMENT

- What is the title of your Publication?:
- What is the frequency of this Publication?:
- How many of your organization's members contributed to this Publication?:
- Please provide the name and contact information for the publishing company, if applicable:
- What was your publication medium?:
- If the publication is printed, how many copies were printed?:
- If possible, please indicate which medium gets more readership?:

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# 2018 Activity Reflection for:

## ORGANIZATION: Forté Campus

Submitter: Hansini Appajala

Organization's Primary Advisor: Madeleine Aborn

### EVENT DETAILS

**Event Title:** Job Hunting and Finding Clarity in your Career Search - Reflection

**Theme:** Group Business

**Hosts:** Forté Campus | Zagadou Oyotode

**Description:** We invited Forté Campus alumni and Co-Founder, Lilian Ludford to host an online session on how to job hunt and find clarity in doing so. She is a Programmer at Bank of America and Career Coach during her free time. Lilian spoke about the power of setting our own boundaries when we are looking for a job and the importance of not settling. She also talked about networking being an effective and invaluable tool in finding the right job.

**Event Image:** <https://images.collegiatelink.net/clink/images/fa5a48a6-d4d5-4b64-8cf6-8bd34587922d9eaed5c3-af1c-4762-bebc-00f24789b379.png>

### TIME AND PLACE

**Dates:** 3/22/2019 6:30:00 PM - 4/22/2019 7:30:00 PM at Douglass 407

### EVENT OPTIONS

- Visibility: Invitation Only
- Category: Meeting
- Perks:
- Allow anyone to self-report attendance: No
- Who can RSVP?: None

### RSVP OPTIONS

- Maximum # of RSVP spots allowed: 0
- Count guests against remaining RSVP spots: No
- Limit # of guests per RSVP:
- Maximum # of guests allowed per RSVP:

### REFLECTION MAIN

- Please indicate the type of Activity on which you are reflecting: Event as a host
- Did you have any expenses for this program?: No

### REFLECTION BUDGET

- What was your budget for this event, program or activity?:
- How much was spent?:
- Would you budget differently next year?:
- Did you receive supplemental funding through SAAC?:
- If so, how much?:
- If so, how much was spent?:
- If so, would you request funding any differently in the future?:
- What type of additional funding did you receive?:

### COMMUNITY SERVICE ACTIVITY ASSESSMENT

- Name of the Dept., Org., or Community Partner with which you completed your Community Service Activity:
- Name of the Dept., Org., or Community Partner's contact person:
- Phone Number:
- Email:
- What is the frequency of this service activity?:
- What parts of this service activity were the most successful?:

- What parts of the service activity could have been improved?:
- Would you work with/for this Dept., Org., or Community Partner again in the future? Why, or why not?:
- How did the activity impact both your organization's members and members of the Department, Organization or Community Partner with whom you worked?:

### COMPETITION/CONFERENCE ATTENDEE REFLECTION

- Who hosted the Competition or Conference?:
- How many members of your Student Organization participated?:
- Would you bring the same number of participants in the future? Explain:
- What preparation/planning was done for this competition?:
- What did your organization gain from attending this Competition or Conference?:

- Would your organization attend this competition or conference again, if invited? Please Explain:
- Do you feel that your Organization had adequate time to prepare for this competition or conference regarding Travel Logistics (including Group Travel Process)?:
- Do you feel you would have benefited from greater assistance or support from any parties involved? Please explain:

### EVENT HOST REFLECTION

- Did your event include alcohol?: **Not**
- What type of event with alcohol are you evaluating? if your event did not include alcohol, select does not apply: **On-campus event**
- If the event was off-campus, were you satisfied with interactions with management at the location?: **Yes - n/a**
- Approximately how many people attended your event?: **Undergraduate Students - 15**
- Was your event ticketed?: **No**

#### *Event Success Reflection*

- What was successful about the event?: **Speaker was thought-provoking and insightful. She also provided her contact information and welcomed everyone who wanted to network with her. Good planning.**
- What changes would you have made to make the event better or more successful?: **More advertising.**
- Would you host this event again in the future? Why or why not?: **Yes - Speaker was interested in hosting session again.**
- Was your event Co-Sponsored/Collaborated?: **No**
- Did your Organization collect funds to benefit a Charity during your event, program or activity?: **No**

### TICKETED EVENTS

- How many tickets for this event were sold at The Common Market?:
- How many tickets for this event were sold Online?:
- How many tickets were sold at the Event (door sales)?:
- What ticket types were listed for sale and what was the list price for each?:
- How many TOTAL tickets were listed for Sale?:

- Did your organization provide Complimentary Tickets for this event? *If Complimentary Tickets were provided, please give the number requested AND number used:*
- What were your anticipated Ticket Sales in dollars?:
- What was your actual Ticket Sales in dollars?:
- What were the results for your ticket sales?:

- If anticipated and actual sales vary greatly (half or less were sold), what do you think are causes for the difference?:
- Please describe why you think the factors above contributed to the significant difference in anticipated and actual ticket sales?:

#### EVENTS THAT COLLECTED DONATIONS FOR CHARITY

- What was(were) the charity(ies) for which donations were collected?:
- How much did your organization raise?:
- Has your organization fulfilled its promise to donate the funds?:

#### CO-SPONSOR/COLLABORATOR ADDITIONAL INFORMATION

- What Student Org., Dept., or Community Partner(s) were your cosponsor(s)/collaborator(s)?:
- What was the role of the Co-Sponsor(s)/Collaborator(s)?:
- Was the Co-Sponsor/Collaboration process successful? If not, how could it have been improved?:
- Would you work with the same Co-Sponsors/Collaborators again? Why, or why not?:

#### AS CO-SPONSOR/COLLABORATOR

- What Department, Student Organization or Community Partner hosted this event?:
- What support or role did you provide as a Co-Sponsor/Collaborator to the hosting Department, Student Organization or Community Partner?:
- Were you satisfied with the hosting Department, Student Organization or Community Partner's planning and preparation for the event? (Communication, scheduling etc.):
- Would you co-sponsor with the hosting Department, Student Organization or Community Partner again in the future?:
- Do you believe your organization's Co-Sponsorship/Collaboration aided in the success of the event? Explain:

#### GENERAL INTEREST MEETING

- What methods of advertising were utilized?:
- How many current members attended the meeting?:
- How many prospective members attended the meeting?:
- Were new members added in CCC to your organization's roster since this meeting?:
- Was food and/or beverages provided?:

#### PRACTICE/REHEARSAL/STUDY GROUP REFLECTION

- How often did your Organization hold practices, rehearsals or study groups?:
- Was your practice, rehearsal, or study time sufficient to meet the goals of your organization? Explain:
- Was the practice, rehearsal, or study space adequate to your needs? Explain:
- What could be done to improve the practice, rehearsal, or study experience for your members? Explain:

#### PUBLICATION REFLECTION AND ASSESSMENT

- What is the title of your Publication?:
- What is the frequency of this Publication?:
- How many of your organization's members contributed to this Publication?:
- Please provide the name and contact information for the publishing company, if applicable:
- What was your publication medium?:
- If the publication is printed, how many copies were printed?:



- If possible, please indicate which medium gets more readership?:

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# 2018 Activity Reflection for:

## ORGANIZATION: Forté Campus

Submitter: Hansini Appajala

Organization's Primary Advisor: Madeleine Aborn

### EVENT DETAILS

**Event Title:** General Interest Meeting - Reflection

**Theme:** Group Business

**Hosts:** Forté Campus | Zagadou Oyotode

**Description:** During our first General Interest Meeting of the semester, we introduced our chapter with all the opportunities and resources available and invited Hillary Tatar, our Advisor, to come share a bit about her experiences.&nbsp;

**Event Image:** <https://images.collegiatelink.net/clink/images/7c2bc94c-3e72-46ea-890a-5c27b66e8974ae66a498-c35b-4401-a107-697f98e295a6.png>

### TIME AND PLACE

**Dates:** 2/1/2019 6:30:00 PM - 2/1/2019 7:30:00 PM at Dewey 2110E

### EVENT OPTIONS

- Visibility: Invitation Only
- Category:
- Perks:
- Allow anyone to self-report attendance: No
- Who can RSVP?: None

### RSVP OPTIONS

- Maximum # of RSVP spots allowed: 0
- Count guests against remaining RSVP spots: No
- Limit # of guests per RSVP:
- Maximum # of guests allowed per RSVP:

### REFLECTION MAIN

- Please indicate the type of Activity on which you are reflecting: General Interest Meeting
- Did you have any expenses for this program?: Yes

### REFLECTION BUDGET

- What was your budget for this event, program or activity?: 50
- How much was spent?: 40
- Would you budget differently next year?: No
- Did you receive supplemental funding through SAAC?: No
- If so, how much?:
- If so, how much was spent?:
- If so, would you request funding any differently in the future?:
- What type of additional funding did you receive?: No Additional Funding

### COMMUNITY SERVICE ACTIVITY ASSESSMENT

- Name of the Dept., Org., or Community Partner with which you completed your Community Service Activity:
- Name of the Dept., Org., or Community Partner's contact person:
- Phone Number:

- Email:
- What is the frequency of this service activity?:
- What parts of this service activity were the most successful?:
- What parts of the service activity could have been improved?:

- Would you work with/for this Dept., Org., or Community Partner again in the future? Why, or why not?:
- How did the activity impact both your organization's members and members of the Department, Organization or Community Partner with whom you worked?:

### COMPETITION/CONFERENCE ATTENDEE REFLECTION

- Who hosted the Competition or Conference?:
- How many members of your Student Organization participated?:
- Would you bring the same number of participants in the future? Explain:
- What preparation/planning was done for this competition?:
- What did your organization gain from attending this Competition or Conference?:

- Would your organization attend this competition or conference again, if invited? Please Explain:
- Do you feel that your Organization had adequate time to prepare for this competition or conference regarding Travel Logistics (including Group Travel Process)?:
- Do you feel you would have benefited from greater assistance or support from any parties involved? Please explain:

### EVENT HOST REFLECTION

- Did your event include alcohol?:
- What type of event with alcohol are you evaluating? if your event did not include alcohol, select does not apply:
- If the event was off-campus, were you satisfied with interactions with management at the location?:
- Approximately how many people attended your event?:
- Was your event ticketed?:

#### *Event Success Reflection*

- What was successful about the event?:
- What changes would you have made to make the event better or more successful?:
- Would you host this event again in the future? Why or why not?:
- Was your event Co-Sponsored/Collaborated?:
- Did your Organization collect funds to benefit a Charity during your event, program or activity?:

### TICKETED EVENTS

- How many tickets for this event were sold at The Common Market?:
- How many tickets for this event were sold Online?:
- How many tickets were sold at the Event (door sales)?:
- What ticket types were listed for sale and what was the list price for each?:
- How many TOTAL tickets were listed for Sale?:
- Did your organization provide Complimentary Tickets for this event? *If Complimentary Tickets*

*were provided, please give the number requested AND number used:*

- What were your anticipated Ticket Sales in dollars?:
- What was your actual Ticket Sales in dollars?:
- What were the results for your ticket sales?:
- If anticipated and actual sales vary greatly (half or less were sold), what do you think are causes for the difference?:
- Please describe why you think the factors above contributed to the significant difference in anticipated and actual ticket sales?:

### EVENTS THAT COLLECTED DONATIONS FOR CHARITY

- What was(were) the charity(ies) for which donations were collected?:
- How much did your organization raise?:
- Has your organization fulfilled its promise to donate the funds?:

#### CO-SPONSOR/COLLABORATOR ADDITIONAL INFORMATION

- What Student Org., Dept., or Community Partner(s) were your cosponsor(s)/collaborator(s)?:
- What was the role of the Co-Sponsor(s)/Collaborator(s)?:
- Was the Co-Sponsor/Collaboration process successful? If not, how could it have been improved?:
- Would you work with the same Co-Sponsors/Collaborators again? Why, or why not?:

#### AS CO-SPONSOR/COLLABORATOR

- What Department, Student Organization or Community Partner hosted this event?:
- What support or role did you provide as a Co-Sponsor/Collaborator to the hosting Department, Student Organization or Community Partner?:
- Were you satisfied with the hosting Department, Student Organization or Community Partner's planning and preparation for the event? (Communication, scheduling etc.):
- Would you co-sponsor with the hosting Department, Student Organization or Community Partner again in the future?:
- Do you believe your organization's Co-Sponsorship/Collaboration aided in the success of the event? Explain:

#### GENERAL INTEREST MEETING

- What methods of advertising were utilized?: Social Media | Email contact to Prospective/Potential Members | Info Tables (Includes Activities Fair tabling)
- How many current members attended the meeting?: 19
- How many prospective members attended the meeting?: 21
- Were new members added in CCC to your organization's roster since this meeting?: Yes
- Was food and/or beverages provided?: Yes

#### PRACTICE/REHEARSAL/STUDY GROUP REFLECTION

- How often did your Organization hold practices, rehearsals or study groups?:
- Was your practice, rehearsal, or study time sufficient to meet the goals of your organization? Explain:
- Was the practice, rehearsal, or study space adequate to your needs? Explain:
- What could be done to improve the practice, rehearsal, or study experience for your members? Explain:

#### PUBLICATION REFLECTION AND ASSESSMENT

- What is the title of your Publication?:
  - What is the frequency of this Publication?:
  - How many of your organization's members contributed to this Publication?:
  - Please provide the name and contact information for the publishing company, if applicable:
  - What was your publication medium?:
  - If the publication is printed, how many copies were printed?:
  - If possible, please indicate which medium gets more readership?:
- 
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# 2018 Activity Reflection for:

## ORGANIZATION: Forté Campus

Submitter: Hansini Appajala

Organization's Primary Advisor: Madeleine Aborn

### EVENT DETAILS

**Event Title:** Personal Branding & Crafting your Elevator Pitch Workshop - Reflection

**Theme:** Group Business

**Hosts:** Forté Campus | Zagadou Oyotode

**Description:** For this event, our Co-President and Alumni Chair made a presentation about the importance of Personal Branding, how to brand yourself, and how to create an effective, powerful elevator pitch. There was a practice session where everyone was asked to create their elevator pitch and pitch it to one person in the room for 30 seconds.&nbsp;

**Event Image:** <https://images.collegiatelink.net/clink/images/1ef08126-15fb-4128-ba02-9e42d3e744bcc6491c71-b0e4-4623-b62a-6c687231fa7f.png>

### TIME AND PLACE

**Dates:** 2/8/2019 6:30:00 PM - 2/8/2019 7:30:00 PM at Dewey 1101

### EVENT OPTIONS

- Visibility: Invitation Only
- Category: Meeting
- Perks:
- Allow anyone to self-report attendance: No
- Who can RSVP?: None

### RSVP OPTIONS

- Maximum # of RSVP spots allowed: 0
- Count guests against remaining RSVP spots: No
- Limit # of guests per RSVP:
- Maximum # of guests allowed per RSVP:

### REFLECTION MAIN

- Please indicate the type of Activity on which you are reflecting: Event as a host
- Did you have any expenses for this program?: No

### REFLECTION BUDGET

- What was your budget for this event, program or activity?:
- How much was spent?:
- Would you budget differently next year?:
- Did you receive supplemental funding through SAAC?:
- If so, how much?:
- If so, how much was spent?:
- If so, would you request funding any differently in the future?:
- What type of additional funding did you receive?:

### COMMUNITY SERVICE ACTIVITY ASSESSMENT

- Name of the Dept., Org., or Community Partner with which you completed your Community Service Activity:
- Name of the Dept., Org., or Community Partner's contact person:
- Phone Number:
- Email:

- What is the frequency of this service activity?:
- What parts of this service activity were the most successful?:
- What parts of the service activity could have been improved?:

- Would you work with/for this Dept., Org., or Community Partner again in the future? Why, or why not?:
- How did the activity impact both your organization's members and members of the Department, Organization or Community Partner with whom you worked?:

### COMPETITION/CONFERENCE ATTENDEE REFLECTION

- Who hosted the Competition or Conference?:
- How many members of your Student Organization participated?:
- Would you bring the same number of participants in the future? Explain:
- What preparation/planning was done for this competition?:
- What did your organization gain from attending this Competition or Conference?:
- Would your organization attend this competition or conference again, if invited? Please Explain:
- Do you feel that your Organization had adequate time to prepare for this competition or conference regarding Travel Logistics (including Group Travel Process)?:
- Do you feel you would have benefited from greater assistance or support from any parties involved? Please explain:

### EVENT HOST REFLECTION

- Did your event include alcohol?: **Not**
- What type of event with alcohol are you evaluating? if your event did not include alcohol, select does not apply: **On-campus event**
- If the event was off-campus, were you satisfied with interactions with management at the location?: **No - -**
- Approximately how many people attended your event?: **Undergraduate Students - 20**
- Was your event ticketed?: **No**

#### *Event Success Reflection*

- What was successful about the event?: **Great turnout, very engaging speakers, and clear presentation. There was no cost incurred and advertising was done well. This was probably one of our most successful events.**
- What changes would you have made to make the event better or more successful?: **Posters could have been posted around campus so that more students could learn about it. We could have cosponsored with the Debate team or another organization that would be interested in branding.**
- Would you host this event again in the future? Why or why not?: **Yes - It was very successful and helpful.**
- Was your event Co-Sponsored/Collaborated?: **No**
- Did your Organization collect funds to benefit a Charity during your event, program or activity?: **No**

### TICKETED EVENTS

- How many tickets for this event were sold at The Common Market?:
- How many tickets for this event were sold Online?:
- How many tickets were sold at the Event (door sales)?:
- What ticket types were listed for sale and what was the list price for each?:
- How many TOTAL tickets were listed for Sale?:
- Did your organization provide Complimentary Tickets for this event? *If Complimentary Tickets*

*were provided, please give the number requested AND number used:*

- What were your anticipated Ticket Sales in dollars?:
- What was your actual Ticket Sales in dollars?:
- What were the results for your ticket sales?:
- If anticipated and actual sales vary greatly (half or less were sold), what do you think are causes for the difference?:

- Please describe why you think the factors above contributed to the significant difference in anticipated and actual ticket sales?:

#### EVENTS THAT COLLECTED DONATIONS FOR CHARITY

- What was(were) the charity(ies) for which donations were collected?:
- How much did your organization raise?:
- Has your organization fulfilled its promise to donate the funds?:

#### CO-SPONSOR/COLLABORATOR ADDITIONAL INFORMATION

- What Student Org., Dept., or Community Partner(s) were your cosponsor(s)/collaborator(s)?:
- What was the role of the Co-Sponsor(s)/Collaborator(s)?:
- Was the Co-Sponsor/Collaboration process successful? If not, how could it have been improved?:
- Would you work with the same Co-Sponsors/Collaborators again? Why, or why not?:

#### AS CO-SPONSOR/COLLABORATOR

- What Department, Student Organization or Community Partner hosted this event?:
- What support or role did you provide as a Co-Sponsor/Collaborator to the hosting Department, Student Organization or Community Partner?:
- Were you satisfied with the hosting Department, Student Organization or Community Partner's planning and preparation for the event? (Communication, scheduling etc.):
- Would you co-sponsor with the hosting Department, Student Organization or Community Partner again in the future?:
- Do you believe your organization's Co-Sponsorship/Collaboration aided in the success of the event? Explain:

#### GENERAL INTEREST MEETING

- What methods of advertising were utilized?:
- How many current members attended the meeting?:
- How many prospective members attended the meeting?:
- Were new members added in CCC to your organization's roster since this meeting?:
- Was food and/or beverages provided?:

#### PRACTICE/REHEARSAL/STUDY GROUP REFLECTION

- How often did your Organization hold practices, rehearsals or study groups?:
- Was your practice, rehearsal, or study time sufficient to meet the goals of your organization? Explain:
- Was the practice, rehearsal, or study space adequate to your needs? Explain:
- What could be done to improve the practice, rehearsal, or study experience for your members? Explain:

#### PUBLICATION REFLECTION AND ASSESSMENT

- What is the title of your Publication?:
- What is the frequency of this Publication?:
- How many of your organization's members contributed to this Publication?:
- Please provide the name and contact information for the publishing company, if applicable:
- What was your publication medium?:
- If the publication is printed, how many copies were printed?:

- If possible, please indicate which medium gets more readership?:

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